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Local Business Owners Cross Country Journey Concludes on August 1st

Phil Cooper, Owner of Cooper Pest Solutions and BedBug Central Finishes His Ride Across the US for MS

Lawrenceville, N.J.— July 31, 2012 – Phil Cooper’s 60 day, 3,780 mile cross country journey will come to an end on Wednesday, August 1 in San Francisco, CA. Cooper, an active cyclist, began the ride in Yorktown, Virginia on June 1st as part of the Bike the US for MS TransAtlantic Ride with 17 other riders going coast to coast. A personal mission of Cooper's since the mid 80's, the decision to do this ride came as a challenge both physically and mentally and a way to mark one of life's milestones, his 50th birthday!

Cooper organized PhilAcrossAmerica.com to work in conjunction with the Bike the US for MS and National MS Society fundraising efforts. PhilAcrossAmerica has acted as a platform for various social media efforts along the way, including blog posts, photos and videos captured by Cooper on his journey and a tracking device to follow his progress and route. PhilAcrossAmerica has seen many a guest rider along the way (almost 30 to be exact), as family, friends, colleagues and industry associates have linked up with Cooper at one point or another during his trek across the country.

Having cycled through eight states Cooper has encountered a variety of terrain and weather, all the while feeling stronger and stronger as each day passed. “We rode through Kansas and encountered temperatures well into the 100’s, the Rockies were wicked climbs and the Nevada desert offered challenging headwinds. In each case, you truly have to appreciate how beautiful and picturesque the scenery is every day,” said Cooper.

“I live my life by the motto of *No Regrets*, to live life to the fullest and help as many people as I can. I have *No Regrets* over my first 50 years and as I start the next 50 I will continue to live by this motto. We go around this life once so I promise to make it count. Please help me reach my fundraising goals and help find a cure for this awful disease.” – Phil Cooper. To donate to please visit PhilAcrossAmerica.com.

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About Phil Across America

Phil Cooper, President and CEO of Cooper Pest Solutions and BedBug Central will be joining the Bike the US for MS team to raise awareness and donations for Multiple Sclerosis. Phil Cooper will be cycling 3,780 miles for 60 days starting in Virginia and ending in California with the other members of the Bike the US for MS team. To follow his journey, visit www.philacrossamerica.com

BedBug Central

BedBug Central serves as the nation’s leading resource for bed bug information available to the public. A credible resource on bed bugs and bed bug related issues concerning health, prevention, treatment methods and more. For more information please visit www.bedbugcentral.com

Cooper Pest Solutions

Cooper Pest Solutions is a progressive and full service pest management firm located in Lawrenceville, NJ. Since its founding in 1955 by Theodore H. Cooper, they strive to develop or adopt the most advanced and effective pest treatment methodologies available. A family-run company that values its customers, assures results and makes safety an absolute priority. With every interaction we seek to achieve our company mission: WOW our clients, WOW our teammates, WOW our community and WOW our service partners. Visit www.cooperpest.com for more information.